
THIS IS **NEITHER** AN ADVERTISEMENT **NOR** A SOLICITATION FOR PURCHASING

As a Matter of Fact ...



May, 2004

Dear fellow jan-san Colleagues:

My purpose in writing is to inform you of the matters of fact about Cleanfix. Cleanfix is a Swiss-based manufacturer of cleaning and maintenance equipment. The company has been making such products for 30 years and has an established, global network of subsidiaries and partners, which are distributing cleanfix® products and marketing the cleanfix® brand around the world.

Located just outside of Zurich are the company's 750,000 sq.ft. facilities, custom-made, to incorporate several state-of-the-art manufacturing lines, research laboratories as well as a 20,000 sq.ft. show room. There are only a few companies that can pride themselves on being a true *genuine* manufacturer of cleaning and maintenance equipment. Roto-molding, vacuum-forming, even manufacturing and assembling of pumps and motors are all done in-house at Cleanfix. Such high vertical range of manufacture ensures the remarkable precision and high quality associated with equipment made in Switzerland. However, automated production lines and robotic machinery enable the company to offer cleanfix® products at very competitive prices.

After several years of endeavors to market the company's products through private label partners in the US, Cleanfix has decided to take its marketing efforts in the US to the next level. As of July 2003 Cleanfix has established a permanent presence in Wyckoff, New Jersey, to provide the US jan-san industry with its renowned products at affordable prices under the original name.

Sincerely,

Cleanfix Cleaning Systems Inc.

A handwritten signature in black ink, appearing to read "Andi Maërz".

Andi Maërz
President